

RAISING THE BAR



2010
Graduate
REALTOR®
Institute

THE BAR GAMES

Annual
Affiliate Trade Fair
Monday Evening, March 15, Billings

*The Billings Association of REALTORS® (BAR) Affiliate trade fair
is hosted in conjunction with the 2010 GRI*

Increase brand awareness, maximize the value
of your marketing dollars...and have a BLAST!

LET THE GAMES BEGIN!

You are cordially invited to exhibit at the 2010 Annual Affiliate Trade Fair held in conjunction with the 2010 Graduate REALTOR® Institute. This will be an EXCLUSIVE AFFILIATE event for networking, sales, demonstrations, exciting opportunities, FUN and more! Don't miss out!

Reserve your booth space today!

Trade Fair Details

5:00-7:30pm Monday, March 16, 2010
Crowne Plaza Hotel
Billings, Montana

Affiliates may offer prize drawings at their own booth as well as set up games or activities. A GRAND PRIZE DRAWING will be held for attendees who visit every booth at the Trade Fair. **Don't miss this great opportunity!**

Trade Fair Exhibitors receive:

- Draped 8' table
- 10' x 10' display/exhibit area
- Electrical

**Be a winner with the
Montana GRI!**



Contact

Jennie Graham, Montana Association of REALTORS®
One S. Montana Ave., Suite M-1, Helena, MT 59601

Phone (406) 441-4863 or (800) 477-1864 **Fax** (406) 443-4220

Web www.MontanaRealtors.org **Email** jgraham@MontanaRealtors.org

Trade Fair Benefits

- ◆ Network and socialize with more than 250* attendees— GREAT EXPOSURE FOR YOUR COMPANY!
- ◆ High visibility on trade fair floor
- ◆ Meet face to face with potential clients and leave a lasting impression with qualified REALTORS®
- ◆ Enjoy food and drinks while mingling with your colleagues and prospects!
- ◆ Demonstrations, Prize Drawings, Exhibitor Bingo, Food, Drinks, FUN and MORE!
- ◆ Complimentary pre-registered 2010 GRI attendee listing for pre-event marketing efforts
- ◆ Recognition on MAR website
- ◆ Recognition in the Exhibitor Directory

* Attendee figure based on 2009 GRI attendees and 2009 Billings Affiliate Trade Fair attendees.

Please see reverse for the Trade Fair registration form.

2010 Trade Fair Application

**Mail, Fax or Email
this Form to:**

Trade Fair Costs

- TRADE FAIR Exhibitor** — \$75
Includes 8' table
10' x 10' display area.
- check here if table is needed**

Please check your additional needs

- Electrical set-up \$0
- Booth ID Sign \$10
- Table Skirting \$0

Exhibitor Refund Policy

There are no refunds for "The BAR Games" Trade Fair.

GRI Sponsorship

Sponsorship opportunities are available for the 2010 Graduate REALTOR® Institute (GRI). Please see enclosed listing of available options. Contact Jennie Graham for more details or if we can tailor a sponsorship just for you!

Make your marketing dollars go further with a GRI sponsorship!

Jennie Graham
Montana Association of REALTORS®
One S. Montana Avenue, Suite M-1
Helena, MT 59601

Phone (406) 441-4863
Fax (406) 443-4220
Web: www.MontanaRealtors.org
Email: jgraham@MontanaRealtors.org

Hotel Reservations

Crowne Plaza Hotel
27 North 27th Street
Billings, MT 59101
(406) 252-7400
Rooms begin at \$89 per night. Mention MAR to receive negotiated rates.

Calculate Your Total Payment

① **Exhibitor Fee** \$75.00 _____ + ② **Additional items** \$ _____ = \$ _____

Total Due \$ _____ (see payment section below)

Company/Organization Information—As you would like it to be listed in the Trade Fair Directory.

Contact Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email Address _____ Web Address _____

Description/Company Logo

Product/Description to be used in the Trade Fair Directory. 100 words or less please. We also need a high resolution logo.

E-mail description & Logo to: jgraham@MontanaRealtors.org (please title email subject line "Trade Fair")

Payment Information— Check here if billing address is the same as above

- Enclosed is a check** in the amount of \$ _____ (checks made payable to MAR) **Please Invoice**
- Please charge my Credit Card** Visa MasterCard AmEX in the amount of \$ _____

Printed name on credit card _____
CC Billing Address _____ City _____ State _____ Zip _____
Credit Card Number _____ Exp. Date _____
Signature _____

DON'T FORGET—

- Please email an electronic company logo and 100 word company description to jgraham@MontanaRealtors.org (Title the subject line "Trade Fair")
- Send payment along with completed registration form to MAR at the above address.

All exhibitor and sponsorship requests will be taken on a first come, first served basis as received .

2010 GRI Sponsorship Opportunities

BADGE HOLDER

Sponsor the GRI badge holders that every student will receive and use all week. Your logo printed on the badge holder along with the GRI logo.

Gold Level Sponsorship—\$1,500

NEW!! AFFILIATE TRADE FAIR “The BAR Games”

GRI registrants will have an opportunity after a full day of classes to enjoy a beverage while renewing friendships and meeting new statewide Affiliate members. Make a special first impression by sponsoring the Affiliate Tradeshow, appropriately titled THE BAR GAMES! Bring on the competition with this sponsorship! Each attendee receives a drink ticket and hors d'oeuvres. Complimentary booth included with this sponsorship.

Platinum Level Sponsorship—\$2,750

GRADUATION EVENING CELEBRATION

A special graduation dinner, ceremony and reception will be held to honor those REALTORS® who have completed their intensive multi-year studies. Your sponsorship will make the 2010 GRI Graduation celebration a most memorable experience for the Graduates. This sponsorship helps offset the cost of graduation certificates, decorations, gifts, food and more.

Platinum Level Sponsorship—\$2,750

EDUCATION SPONSOR OF THE DAY

Take your company recognition to the next level and sponsor the GRI 101, 201 or 301 instructors for the entire day. We strive to bring only the best to Montana! All instructors are at a national standard.

Gold Level Sponsorship—\$1,000 per day per course level or SAVE and pay \$2,750 for all 3 levels per day

GRI REGISTRATION

As students check in and register, they will pick up their class workbooks, name badges, and all other materials for their week at GRI. Your sponsorship will help defray the high cost of printing for workbooks and registration materials for the program. In addition, this sponsorship will include your company advertisement printed on the inside front cover of each student workbook. **Platinum Level Sponsorship—\$2,500**

MORNING COFFEE

REALTORS® NEED AND APPRECIATE COFFEE! Here's your opportunity to start their day with a bang! Coffee to be offered every morning beginning at 7:30am. Available Sunday, Monday, Tuesday and Wednesday. Pick a day or take them all! This is your chance to meet and greet our 2010 GRI Students!

Silver Level Sponsorship—\$500 each morning or SAVE and pay \$1,750 which secures all morning coffee

MORNING BREAK

Here's your opportunity to network with attendees as they take a mid-morning break while enjoying coffee, juice and snacks to get them started for their day of education. Sponsorships are available Sunday, Monday, Tuesday and Wednesday.

Silver Level Sponsorship—\$750 each day or SAVE and pay \$2,750 which secures ALL morning breaks

LUNCH

Sponsor a boxed lunch on Wednesday, the last day of GRI. Sponsor sign will be prominently displayed for all to see, as well as a small table for your promotional items. Let's work together and make this a custom lunch they will remember! **Gold Level Sponsorship—\$2,300**

GRI SCHOLARSHIPS

Sponsor a rising GRI Student! Scholarships will be given out during the course of the week to GRI 101 and 201 students. Scholarships to be redeemed for the 2011 GRI in Helena. Scholarships cover only a portion of the total tuition cost.

Bronze Level Sponsorship—\$150 each scholarship

GRI BOOSTER

If you do not wish to sponsor a specific function, you may choose to join our GRI Booster Club to help defray the cost of materials, education fees, instructors, audio visual equipment, GRI course venue, and much more. Choose your sponsorship level based on the amount of your booster.

Sponsorship—\$50, \$75, \$100 or more

IN-KIND DONATIONS

If you do not wish to contribute a cash sponsorship but would like to participate, we are in need of the following items:

Door prize items: to be given away throughout the week.

Examples: gift baskets, software, books, gift certificates, goodie bags, gift cards, coffee cards, business supplies, etc...

Registration Bag Items: Used to fill the registration bags given to each student. **Examples:** pens, notepads, letter openers, mints, paperclips, coupons, granola bars, gum, **creative items to promote your business!** We need approximately 200 pieces

Raffle Items: Items to raffle during the graduation celebration

Please send door prizes, raffle & bag items to: Jennie Graham, MAR, One S. Montana Avenue, Suite M-1, Helena, MT 59601

QUESTIONS? Want more information? Need a sponsorship tailored just for you?

Contact Jennie Graham, at (406) 441-4863 or e-mail jgraham@MontanaRealtors.org

For a full Sponsorship Brochure: www.MontanaRealtors.org



2010 GRI SPONSORSHIP FORM

YES! I would like to become a 2010 GRI sponsor. Please select desired sponsorship below.

PLATINUM SPONSOR (\$2,500+)

- Affiliate Trade Fair—\$2,750
- Graduation Evening Celebration—\$2,750
- GRI Registration—\$2,500

GOLD SPONSOR (minimum \$1,500)

- ~~Registration Tote Bag~~—\$1,500 **SPONSORED**
- Badge Holder—\$1,500
- Boxed Lunch—\$2,300

SILVER SPONSOR (minimum \$500)

- Morning Coffee**— Sunday Monday Tuesday Wednesday
\$500 each morning or \$1,750 for all mornings
- Morning Break**— Sunday Monday Tuesday Wednesday
\$750 each morning or \$2,750 for all morning breaks
- Education Sponsor of the Day**—\$1,000 each course level or
\$2,750 for all 3 levels per day

BRONZE SPONSOR (up to \$499)

- GRI Scholarships**—\$150 each scholarship
- In Kind Donation**

OTHER

- GRI Booster**—you determine amount \$ _____
(amount determines your sponsor level)

YES! I would like to donate the following item(s) for door prize graduation evening raffle registration bag (200 pieces)
List item (s) _____

YES! I'm interested in exhibiting at the Affiliate Trade Fair Monday evening, March 15, 2010. Please send registration details.

CONTACT INFORMATION

CONTACT NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

PHONE () _____ ext. _____

BILLING INFORMATION

- Please Invoice me**
- Enclosed is my check** for \$ _____
Check payable to: MAR
- Please charge my** Visa MC AMEX Discover
for the following amount \$ _____

Name on CC _____

CC # _____

Expiration Date _____

CC Billing Address _____

Signature of Cardholder _____

AMOUNT DUE

Sponsorship Amount (s) \$ _____
+
Other \$ _____
=
TOTAL DUE: \$ _____

RETURN SPONSORSHIP FORM TO

Jennie Graham
Montana Association of REALTORS®
One S. Montana Ave., Suite M-1
Helena, MT 59601

Fax: 406-443-4220 **Email:** jgraham@MontanaRealtors.org
Contact Jennie Graham with questions. (406) 441-4863

Thank You! We appreciate your support!